



Punch! Software Re-defines Home Design Software Marketplace with the Release of Home Design Architectural Series™ 4000

KANSAS CITY, MO -- Oct. 25, 2004 -- Punch! Software, LLC, the five-year market share leader in home design software, has released Home Design Architectural Series 4000 -- a major advance in the home design software marketplace.

Punch! Home Design Architectural Series 4000 combines all of the features of its industry-acclaimed Architectural Series 3000 and Master Landscape Pro products with an even more extensive repertoire of professional capabilities. The result is 400 powerful applications and 32 programs -- all integrated into one easy-to-use interface.

A quantum-leap in performance and realism over any competitive product!

The 3D redraw speeds of Architectural Series 4000 are up to 4 times faster than competitive offerings -- allowing Hollywood-style walk- or fly-through in real time. New design wizards and a deep reservoir of design elements give users the ability to drag & drop over 30,000 design combinations with just a click.

A sample of the new capabilities offered by Architectural Series 4000:

Fence Designer & Wizard™. Design fences with any custom material, color, or photo object -- even hand-drawn objects. Posts, post size, spacing, railings, gates, and fence inserts can all be precisely customized.

Trim Designer™. Design custom baseboards, doors, windows, wainscot, fireplace materials, exterior detailing, and more.

Window & Door Designers. See a door or window in a brochure that looks intriguing? Now it's a snap to create one just like it and add it to the design.

Plant Editor™ with Custom Plant Categories. Define plant characteristics, soil, light, and other growing requirements.

Custom Material Workshop™. Import photos of fabric, wallpaper, flooring, brick, stone, or other materials and automatically create custom, seamless patterns that can be placed on any object or surface.

Topo Designer™. Add real-world topography to building sites. Simply trace over topography map lines. Topo Designer™ then automatically cuts or adds fill to the design.

Roofing Wizard™. Proprietary technology automatically creates roofing -- including for multi-story and complex homes.

Deck Wizard™ & Deck Templates. Design a deck from scratch or automatically. Even exotic, multi-level decks can be created.

Designer's Toolbox™. Create, edit, and place photos as objects. Drag & drop drapes, blinds, and other interior accessories from the included 500-element content library -- or custom-create new objects.

For more information regarding Punch! Software, and its entire suite of Architectural Series™ products, visit the Punch! Software Web site at: www.punchsoftware.com.